

The Cleveland Museum of Art

Cleveland Museum of Art Dashboard now available online

News Release

FOR IMMEDIATE RELEASE

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A combination of informative and fun facts about the museum gives an insider perspective

CLEVELAND (February 21, 2014) – The Cleveland Museum of Art announces its new online feature: a museum dashboard comprised of rotating sets of information exploring numerous facets of the museum's work and history. The dashboard highlights six categories: Our Building; Our Community; Our Collection; Our People; Our Supporters; and Our Visitors. Each category contains a combination of informative and historical facts, along with more entertaining and "behind-the-scenes" knowledge, giving the community an insider's look. The dashboard's home page pulls facts from all the categories and rotates every few seconds.

"We wanted to provide an additional platform for our visitors and the public to learn about the museum," said Fred Bidwell, interim director at the Cleveland Museum of Art. "The dashboard offers the opportunity to present compelling data and fun facts in a manner that is easy to comprehend at a quick glance, but will also link you to other pages if you would like additional and more in-depth information about any topic."

The museum will modify the information as statistics and updates become available. Categories like "Total Works in the Collection" will change as new art acquisitions are made and "Last Month's MIX at CMA attendees" will be updated each month as attendance figures are confirmed, for example. Presently, there are nearly 70 facts in total included in the Cleveland Museum of Art Dashboard, with plans to add more content over time. In addition, statistics can be queried using the "Find a Stat" box next to the category dropdown menu.

The Cleveland Museum of Art Dashboard may be found under the "About" section in the navigation bar at the top of the clevelandart.org homepage. Dash.clevelandart.org will take you directly to the dashboard web page.

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About the Cleveland Museum of Art

The Cleveland Museum of Art is renowned for the quality and breadth of its collection, which includes more than 63,000 artworks and spans 6,000 years of achievement in the arts. The museum is a significant international forum for exhibitions, scholarship and performing arts and is a leader in digital innovations. One of the top comprehensive art museums in the nation, recognized for its award-winning Open Access program and free of charge to all, the Cleveland Museum of Art is located in the University Circle neighborhood.

The museum is supported in part by residents of Cuyahoga County through a public grant from Cuyahoga Arts & Culture and made possible in part by the Ohio Arts Council (OAC), which receives support from the State of Ohio and the National Endowment for the Arts. The OAC is a state agency that funds and supports quality arts experiences to strengthen Ohio communities culturally, educationally and economically. For more information about the museum and its holdings, programs and events, call 888-CMA-0033 or visit cma.org [1].

Press Announcements [2]

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[1] <https://www.clevelandart.org>

[2] <https://www.clevelandart.org/about/press/media-kit>